

Agenda

Welcome and introduction

Ewa Cyzio,

European Commission, DG DIGIT

Preparing multidisciplinary teams for innovative tasks

Professor Min Tang, University of Applied Management Multidisciplinary teams in the European Commission

> Athanasios Karalopoulos, European Commission, DG GROW

Multidisciplinary teams in French public administration

Thomas Guillet, beta.gouv.fr

Q&A

Conclusions

Ewa Cyzio, European Commission, DG DIGIT





European Commission, DG DIGIT B2



Context

An **enabler** for digital-ready policymaking.

Facilitates the creation of policies that are not only **legally sound** but also **technologically robust**.

Different profiles can weigh in on different points.

Collective knowledge and skills of the team from the start of the policymaking process.

Digital-ready policymaking

Multidisciplinary team

Rethinks how we develop, draft, and implement policies in the digital age.

Seeks to **bridge the gap** between policy design and implementation.

To design digital-ready policies, teams must consider **various aspects** (user-centricity, data reuse, legal drafting, etc.).

Better policies that are easier to implement.



Preparing multidisciplinary teams for innovative tasks

Professor Min Tang, University of Applied Management, Germany



Multidisciplinary teams in the European Commission

Athanasios Karalopoulos, European Commission, DG GROW G3





Regulation of data collection and sharing relating to short-term accommodation rental (STR) services

Multidisciplinary teams as an enabler for digital-ready policies, 22 March 2024

Athanasios Karalopoulos Digital transformation of industry DG GROW, European Commission

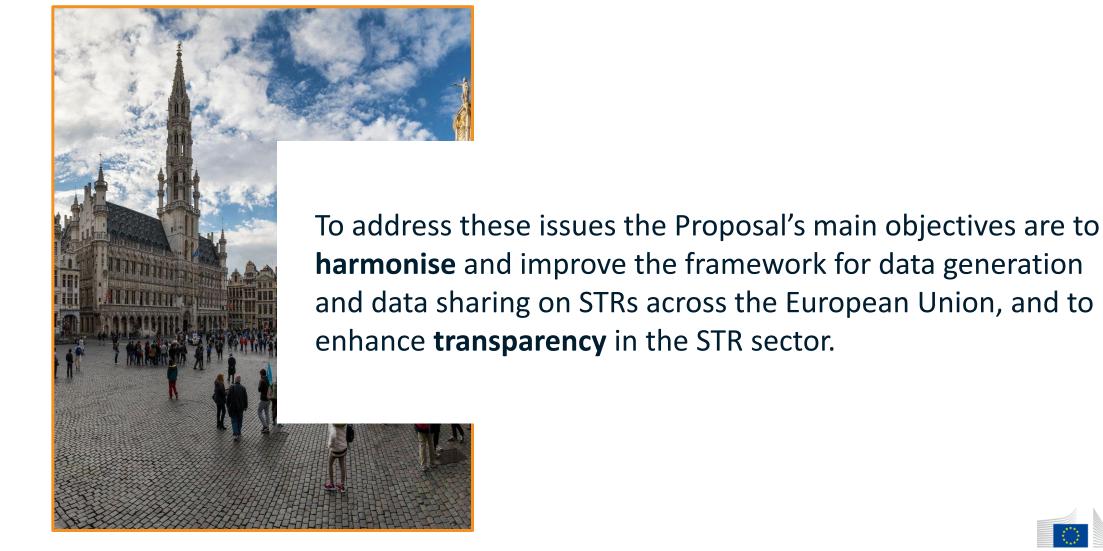
Context



- Short-term accommodation rentals (STRs) represent nearly one quarter of the total EU supply of tourist accommodation.
- Market growth is boosted by the emergence of online platforms like Airbnb, Booking and Expedia.
- STRs create benefits and opportunities for guests, hosts, local communities and the overall tourism ecosystem, but they are also a source of concern.
- STRs are therefore increasingly regulated at national, regional and local level to enhance the transparency of STRs by:
 - Introducing registration requirements for hosts
 - Requesting online platforms to share data on hosts and their activities

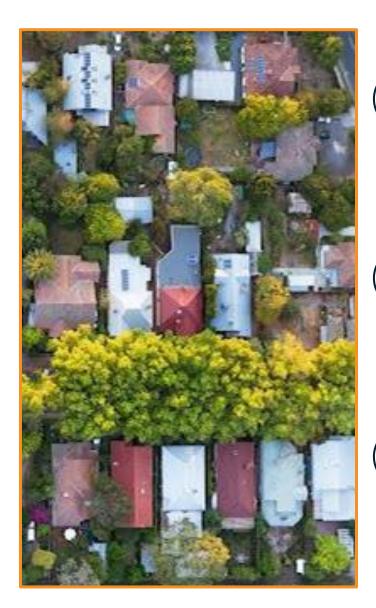


Goals of the new Regulation





Agreed measures



Common rules

- for **registration** and identification of hosts and their properties
- for reporting & exchange of data between online platforms and public authorities
- Applicable in EU countries that want to receive activity data from platforms (opt-in)

Data transmission

- Single digital entry point (SDEP) operated at national level enables data transmission from platforms to competent authorities
- Standardized sets of registration and activity data

Increased Validation Checks

- Random checks on host information and registration numbers
- Authorities: suspension of registration numbers, removal of illegal listing, penalties for non-compliant platforms or hosts



EC STR team: mission & main characteristics



EU policy making cycle

STR Regulation case:

- Public consultation: 6m
- Impact assessment: 6m
- Proposal: 6m
- Negotiations: >1y

EC STR team:

- Diverse profiles
- Long duration
- Varying level of involvement per profile



Types of diversity in the EC STR team

Functional

- Policy officers
- Legal officers
- Digital experts
- Economists
- Statisticians
- Policy domains
 (single market, tourism, digital services)
- Academic background
- Staff
- Middle/senior management
- Permanent & temporary

Demographic

- Female
- Male
- All age groups (from <30 up to 50+)
- Many nationalities

Psychological

- Thinking style
- Personality
- Attitude
- Value
- Motivation
 - To solve the problem
 - To estimate the impact (economic, social, environmental etc.)
 - To protect certain types of stakeholders (e.g. SMEs, small platforms)
 - To provide a service
 - To ensure quality



STR multidisciplinary team – challenges

Challenges:

- Terminology (higher expertise → frequent use of jargon)
- Need to work collectively and not independently (so as an interdisciplinary team!)
- Lack of understanding / underestimation of complexity
- Conflicts (due to communication gaps and frustration)
- Differences in the prioritisation (e.g. if resources belong to different units)
- No back-up per functional profile \rightarrow dependencies \rightarrow delays
- Discrimination



STR multidisciplinary team – benefits

Benefits:

- Consideration of many different aspects (e.g. legal, economic, technological, competitiveness, future proofness etc.)
- Challenges (incl. implementation-related ones) were early identified
- Increased quality delivered in all steps of the policy making cycle
- Easier to address domain or country specific issues
- Acknowledge the value of diversity



STR multidisciplinary team – lessons learnt

Lessons learnt:

- Collaboration & communication are of paramount importance!!!!
- Development of team spirit
- The role of the team coordinator / leader is key
- Openness to learn



Multidisciplinary teams in French public administration

Thomas Guillet, beta.gouv.fr





Accueil

Offres v

Formations et orientation >

Engagement >

Logement v

Accompagnement ~

Aides et outils v

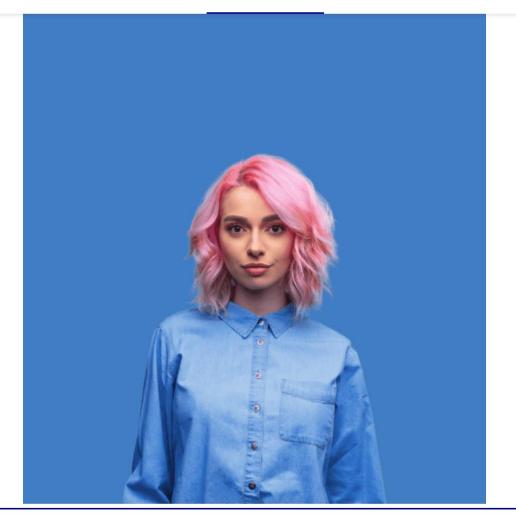
Je suis employeur 🗸

Évaluez vos droits à 897 aides en moins de 5 minutes.

Avant de démarrer la simulation de vos aides, pensez à vous munir de vos ressources et de celles de vos parents si vous êtes encore à leur charge.

Je commence

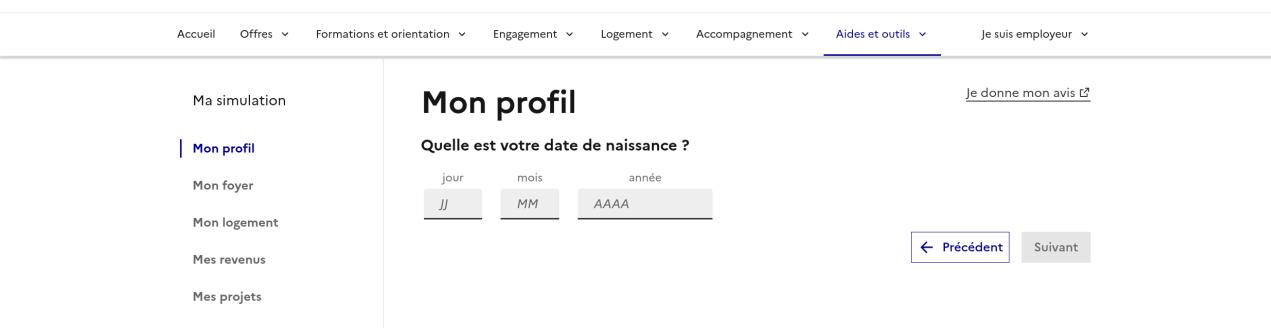
Acccéder à la liste complète des aides







Retour à l'accueil du simulateur





Retour à l'accueil du simulateur

Je suis employeur 🗸 Offres v Formations et orientation > Engagement v Logement v Accompagnement ~ Aides et outils 🗸 Accueil Je donne mon avis ♂ Mon profil Ma simulation Quelle est votre nationalité? Mon profil Mon foyer Française Mon logement Européenne Mes revenus Mes projets O Non européenne ← Précédent Suivant Récapitulatif

Accueil

Offres v

Formations et orientation >

Engagement ~

Logement ~

Accompagnement ~

Aides et outils >

Je suis employeur v

Ma simulation

Mon profil

Mon foyer

Mon logement

Mes revenus

Mes projets

Modifier ma simulation

Mes résultats

Recevoir les résultats par email/SMS

D'après la situation que vous avez décrite, vous êtes a priori éligible à ces aides. Ces résultats sont fondés sur les seules informations que vous avez indiquées et ne constituent en aucune façon un engagement de la part des organismes cités. Les montants avancés sont arrondis à une dizaine d'euros près :



Aides au logement

Caisse d'allocations familiales

Les aides au logement regroupent trois aides différentes non cumulables : l'aide personnalisée au logement (ApI), l'allocation de logement familiale (Alf) et l'allocation de logement sociale (Als). Elles concernent les personnes ayant de faibles ressources, locataires ou remboursant le prêt de leur résidence principale. Elles sont versées par la Caf ou la MSA.

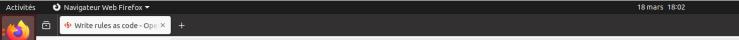
Montant estimé

360 € / mois

Demander cette aide









○ A https://openfisca.org/en/

→ C 6

Showcase

Packages

Documentation

About



The most widely adopted free and open-source engine to write rules as code

Government departments, lawmakers and civil society finally share a common language to debate and activate social and fiscal policies: OpenFisca enables collaboratively modelling laws and regulations and making them computable over open APIs for developers, datascientists and researchers.



Rules as Code enables "better policy outcomes and enhanced service delivery"



Edge of Government Innovation Award 2023



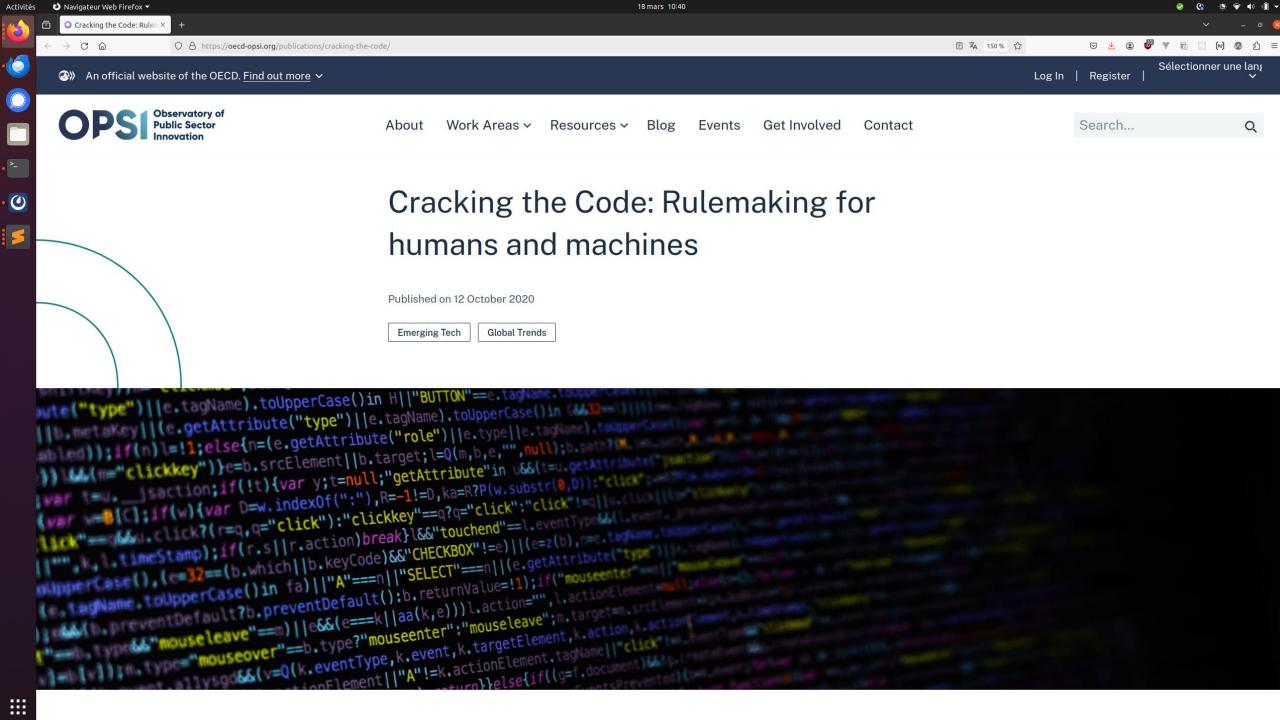
Most Innovative Open-Source Software Award 2019

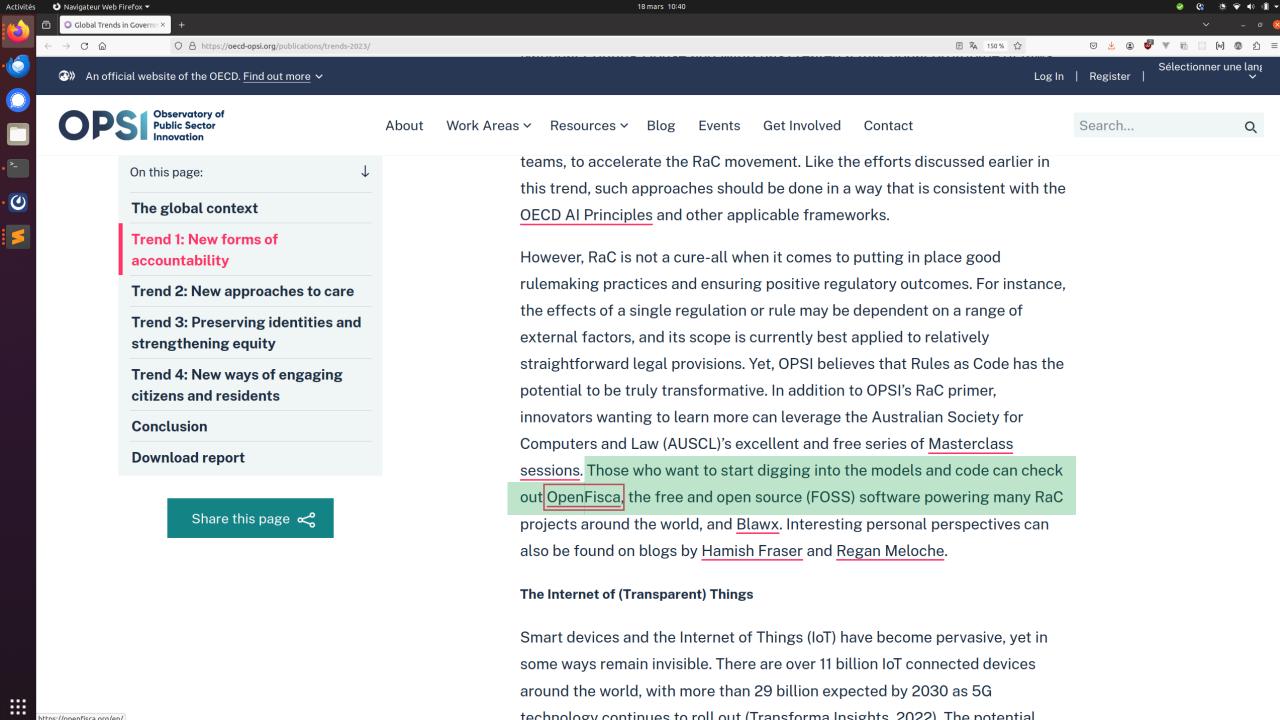


■ 文 200% ★

Recognised as Digital Public Good by UNDP, UNICEF and Norad









Retour à l'accueil du simulateur

Formations et orientation

Engagement

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Accompagnement

Montant estimé

360 € / mois

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Mon foyer

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Aides au logement

Caisse d'allocations familiales

Les aides au logement regroupent trois aides différentes non cumulables : l'aide personnalisée au logement (Apl), l'allocation de logement familiale (Alf) et l'allocation de logement sociale (Als). Elles concernent les personnes ayant de faibles ressources, locataires ou remboursant le prêt de leur résidence principale. Elles sont versées par la Caf ou la MSA.

Demander cette aide



Prime d'activité

Montant estimé 351 € / mois

Caisse d'allocations familiales La prime d'activité complète les revenus d'activité professionnelle des travailleurs de 18 ans ou plus, des étudiants salariés et apprentis et des non-salariés. La demande peut se faire à travers un téléservice sur, selon votre cas, le site de la Caf ou de la MSA. Elle remplace le RSA activité et la prime pour l'emploi depuis 2016.

Demander cette aide



Complémentaire santé solidaire

Coût estimé 16 € / mois

Assurance maladie

La Complémentaire Santé Solidaire (anciennement CMU-C et ACS) est une mutuelle qui rembourse la part de vos dépenses de santé qui n'est pas prise en charge par l'Assurance Maladie.

Demander cette aide



Allocation de soutien familial

180 € / mois

Caisse d'allocations familiales

L'allocation de soutien familial (ASF) est destinée soit au parent qui élève seul un enfant non reconnu, privé de l'aide d'un parent ou dont l'autre parent est décédé, soit à la personne seule ou en couple qui recueille un enfant. L'ASF est versée par la Caf ou la MSA tous les mois.

Demander cette aide

Retour à l'accueil du simulateur

Accompagnement ~ ement ~

Aides et outils >

Je suis employeur v

Recevoir les résultats par email/SMS

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Montant estimé

ons familiales

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Demander cette aide





Focus: Uniformization of price-cap policies across public services in the city of Strasbourg

Uniformization of price-cap policies across public services in the city of Strasbourg







Rely on new technologies to simplify policy access



Context



A 3-person team

A.M: with institution network, sponsorship and domain knowledge but limited time

O: with local sociodemographic knowledge data-manipulation skills but limited time

T: with domain knowledge, rules as code expertise and time



Project started in June 2023 with a restitution late August 2023



Data-driven budget evaluation & reduced-price policies for each domain



The plan

	Current Reduced-price policies	Target
Transport	CAF indicator, CROUS indicator & dedicated criteria (1)	UNIFORM SET OF RULES
School related	CAF indicator	
Music & dance	Fiscal indicator & dedicated criteria (2)	
Sports	CAF indicator, student & dedicated criteria (3)	



CAF: Caisse des Allocations Familiales
Family focused organization

CROUS: Centre régional des œuvres universitaires et scolaires
Organization in charge of students



Goal: rely on fiscal data to benefit from a broader coverage on the population

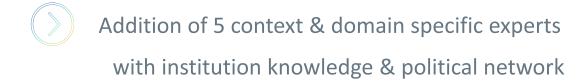


Snapshot as of August 2023

- Data reception mid-August
- Wrong hypothesis on the data
- Adaptation to this discovery with some promising early results
- Need of another iteration, with a new deadline in late October



A 3+5-person team



By the end of October

Better understanding of domain specific operational constraints

Domain specific pricing adjustments

Political involvement

Exclusion of transport given the financial impact

Official deliberation last Monday March 18th applicable from July 2024



Project takeaway



Small impact focus multidisciplinary team



Shorter feedback, incremental improvements' loops

Design hypothesis, test, analyze and reiterate



Appropriate tools and methodologies in the digital age (lean startup)

Capitalize on each person strengths



Resource pulling internally and externally of the team Knowledge, sponsoring, arbitrage...

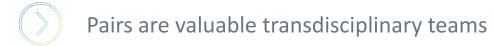


Broader experiences with transdisciplinary team

- Small autonomous transdisciplinary team
- Small *sponsored* autonomous *impact focus* transdisciplinary team
- Small sponsored *self-reflective* autonomous impact focus transdisciplinary team



How to start?





- Specific problem
- Sponsorship
- Top level management
 - Setup an internal call for expression of interest to start solving specific problems!









Ewa Cyzio, European Commission, DG DIGIT B2







Share your feedback!

• Fill in this 5-question survey



Stay tuned for the upcoming:

- Interoperable Europe Academy 11-12/04
- SEMIC 2024



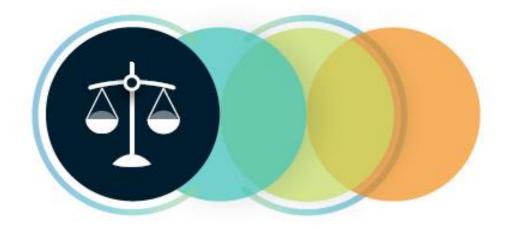
Latest news:

- Issue paper: Translating regulatory reporting principles into actions
- E-learning on Law as Code



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